



FPES
SUMMER TRAINING
CONFERENCE

Unless otherwise noted, all
FPES sessions will take place in
the Lake Mary meeting room

WEDNESDAY, JULY 22

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|-----------------|--|
| 12:30 – 1:30 PM | WELCOME & LUNCH
FPES President Jodi Pushkin of the <i>Tampa Bay Times</i>
FPES Executive Director Karen Tower |
| 1:40 – 2:40 PM | MARKETING YOUR NIE PROGRAM |
| 2:45 – 3:45 PM | BEST PRACTICES
Moderator: Kris Sternberg, <i>Daytona Beach News-Journal</i> |
| 3:45 – 4:00 PM | BREAK |
| 4:00 – 5:00 PM | STATEWIDE PROGRAMS & OPPORTUNITIES
Moderator: Jodi Puskin, <i>Tampa Bay Times</i>
Karen Tower, FPES Executive Director |
| 5:00 – 6:00 PM | NETWORKING, BREAK & HOTEL CHECK-IN |
| 6:15 – 8:30 PM | FPES DINNER (Guests welcome) |

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THURSDAY, JULY 23

8:30 – 9:15 AM	BREAKFAST & NETWORKING
9:30 – 11:45 AM	FUNDRAISING & GRANT WRITING Presenter: Terri Chastain, The Rollins College Philanthropy & Nonprofit Leadership Center
11:45 AM – NOON	BREAK
12:00 – 1:00 PM	LUNCH & NETWORKING
1:00 – 2:00 PM	EDUCATION TRENDS & NIE Presenter: Deborah Kozdras, Ph.D., Instructor & Chief Creative Officer, Stavros Center, University of South Florida
2:00 – 3:00 PM	CREATIVE WAYS TO USE THE NEWSPAPER IN THE CLASSROOM Presenter: Tracey Keim, English and Business Teacher, St. Petersburg High School & Tampa Bay Times Teacher of the Year 2014-2015 Grand Prize Winner
3:00 – 3:10 PM	BREAK
3:10 – 4:10 PM	FLORIDA LITERACY UPDATE Presenter: Gregory Smith, Executive Director, Florida Literacy Coalition
6:00 – 7:00 PM	RECEPTION – FRIEND OF NIE AWARD

FRIDAY, JULY 24

8:00 – 8:30 AM	BREAKFAST & NETWORKING
8:30 – 9:45 AM	FPA GENERAL SESSION (SALON I-II) Presenter: Jim Moroney, Publisher, The Dallas Morning News
9:45 – 10:00 AM	BREAK
10:00 – 11:00 AM	FPES ROUNDTABLE BUSINESS MEETING DISCUSSION Moderators: Jodi Pushkin, Tampa Bay Times, Karen Tower, FPES Executive Director
11:00 – 11:30 AM	WRAP-UP: FINAL THOUGHTS & DOOR PRIZES