

# FPES

FLORIDA PRESS  
EDUCATIONAL SERVICES, INC



## Florida Press Educational Services 2017 Summer Training Conference

### Wednesday, August 9

**1:00 – 2:00 p.m.**

**Welcome, lunch and networking**

FPES President Jodi Pushkin, *Tampa Bay Times*  
FPES Executive Director Karen Tower

**2:00 – 4:00 p.m.**

FPES Board Meeting & Strategic Planning  
Roundtable discussion: All members welcome

**4:00 – 6:00 p.m.**

**Networking, break & hotel check-in**

**6:00 – 7:00 p.m.**

**Reception with FPA/FSNE Board Members**

**7:30 – 8:30 p.m.**

**FPES Dinner**  
*Guests welcome*

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## Thursday, August 10

8:30 – 9:00 a.m.	<b>Breakfast &amp; Networking</b>
9:00 – 10:00 a.m.	<b>Education Trends and Florida Standards</b> Presenter: TBD, Florida Department of Education
10:15 – 10:30 a.m.	<b>Break</b>
10:30 a.m. – 12:00 p.m.	<b>NIE in the Classroom</b> Presenter: Cynthia Bowen, Tampa Bay Times NIE Teacher of the Year, Teacher at Carwise Middle School in Pinellas County
12:00 – 12:45 p.m.	<b>Lunch</b>
12:45-1:45 p.m.	<b>The Best of NIE around the U.S.</b> Round Table: NIE managers share best practice
2:00 – 3:00 p.m.	<b>How Do We Get There Stronger and Smarter</b> Keynote Speaker: Ken Doctor
3:00 – 3:15 p.m.	<b>Break</b>
3:15 – 4:15 p.m.	<b>Profiting from Private Sector Partnerships</b> Presenter: Bill Schiller, CEO Room: Port Royale 1
6:00 – 7:15 p.m.	<b>Florida Press Association auction and Reception</b> <b>Friend of NIE presentation</b>
7:15 – 9:00	<b>Dine Around</b>

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## **Friday, August 11**

- 8:30 – 9:00 a.m.**      **Breakfast and networking**
- 9:00 – 10:00 a.m.**      **Financial literacy Fridays: FPES partnership resources**  
Presenter: Deborah Kozdras, Ph.D., Chief Creative Officer, The Gus A. Stavros Center for Free Enterprise and Economic Education
- 9:45 – 10:00 a.m.**      **Break**
- 10:00 – 11:00 a.m.**      **Alliance for Audited Media update**  
Presenter: Alliance for Audited Media
- 11:00 -- 11:30 a.m.**      **Wrap up**